



## Summary of Qualifications

- Four years of extensive professional experience in graphic design and desktop publishing.
- Demonstrated ability to produce a variety of graphic products including websites, print advertising, corporate identity elements, and training materials.
- Strong communication skills and ability to articulate issues/creative challenges before they become unmanageable.
- Commitment to finishing tasks on time and with quality.
- Proficient using Adobe Creative Suite 5 Design Premium, Microsoft Office.
- Knowledgeable with XHTML and CSS coding.

## Education

### **Specs Howard School of Media Arts, Southfield, MI**

Graphic Design Diploma: April 2010

### **Oakland Community College, Farmington Hills, MI**

Major: Liberal Arts (August 2002-May 2004)

## Relevant Experience

### **International Bancard, Clawson, MI**

Marketing, Social Media & Graphic Design - June 2011-Present

### **North American Bancard, Troy, MI**

Graphic/Web Designer - August 2010-March 2011

- Conceptualize, created and executed high-end B2B and B2C marketing materials.
- Developed integrated campaigns that spanned print, sales collateral and web related materials.
- Worked with marketing department to understand project objectives and provide creative solutions.
- Work with outside sales department providing client assessment for desired campaign direction, followed by execution of conceptualized ideas.
- Maintained and updated promotional emails and various timely online advertisements.

### **Daniel Brian & Associates, Rochester, MI**

Graphic Design Intern - March 2010-June 2010

- Contributed to creative staff sessions by brainstorming concepts and providing creative feedback.
- Worked with all agency accounts, including Henry Ford Health System, Hungry Howie's Pizza and Citizens Bank.
- Go-to contact to quickly adjust image specs for print and web.

### **Graphic Designer**

Freelance - September 2006-Present

- Designed and coded 10 page website for family owned restaurant.
- Oversaw promotion materials for restaurant including Groupon, local advertisements and development of corporate identity materials.
- Designed brochure templates and promotional materials for Benivegna Building Co. Inc.
- Experience with pre-press, vinyl and large format printing.

## Job History

### **Benivegna Building Company, Inc., West Bloomfield, MI**

Sales Associate - March 2004-2008

- Main point of contact for clients through building/purchase process; listened to their needs and disseminated information to building team.
- Developed marketing ads that appear in newspapers, magazines and online.